



IN MEMORIAM

**Maria Luisa Pombeni**  
Professor of Psychology  
of Career Counselling and  
Professional Guidance  
University of Bologna,  
Italy

On 8th August 2008 Maria Luisa Pombeni sustained fatal injuries during a car accident in the North of Italy. She was born in Bolzano in 1950 but the main part of her life was spent in Bologna.

After obtaining her graduate degree in Philosophy at the University of Bologna, she studied Social Psychology and Psychology of adolescence and youth behaviours during the transition phase from school to work. She gained the Advanced Diploma in Psycho-Pedagogy at the University of Turin.

Her research interests are related to two main areas:

- a) Adolescents and youth social behaviours, with particular emphasis on their discomfort and poor school performance; and personal, social and professional identity construction;
- b) Transition from school to work, with emphasis on school and professional guidance; prevention and promotion of psycho-social health and well-being during occupational socialization; designing and management of guidance and employment public services; human resources management and corporate career development; and training of employment consulting and personnel.

She regularly taught courses on Work and Organizational Psychology since 1980, at the Faculty of Psychology and at the Faculty of Educational Sciences and, in 2001, became full professor of Psychology of Career Counselling and Professional Guidance, at the Faculty of Psychology of the University of Bologna.

She took part with great enthusiasm into the Erasmus Mundus Program as teacher but she also actively contributed to didactical and practical activities in Bologna and to the collective activities of the consortium as the organization of the annual Workshop in Cesenatico.

Maria Luisa Pombeni lived an extremely active life in the academic and professional domains. She produced a large number of publications (mainly books) and papers that were published in Italian and French reviewed journals.

She was well known and appreciated as distinguished researcher and effective consultant. She was member of the International Scientific Council of the journal *L'Orientation scolaire et professionnelle*; Member of the Editorial Board of *GIPO-Giornale Italiano di Psicologia dell'orientamento*; Member of the Scientific Board of *Counseling-Giornale Italiano di Ricerca e Applicazioni*; Chair of the National Guidance Forum Scientific Committee, promoted by the Italian Labour Ministry; Member of the International Scientific Committee of the A.I.O.S.P. World Congress; Director of the Advanced Program for Psychological counsellors (school and professional guidance), and Director of the Doctorate Program in Social Psychology, Organizational and developmental Psychology of Department of Educational Science of the University of Bologna.

Since 1996 she founded and was the Director of the Ce.trans.-Center for the Transition to and within employment, as a special institution devoted to research and professional interventions, where Maria Luisa Pombeni worked right to the end on career and guidance subjects. She was elected Dean of the Faculty of Psychology of the University of Bologna.



VNIVERSITAT DE VALÈNCIA



ALMA MATER STUDIORUM  
UNIVERSITÀ DI BOLOGNA



UNIVERSIDADE DE COIMBRA



Creativity is a driver for innovation  
and a key factor for the development  
of personal, occupational, entrepreneurial  
and social competences and the well-being  
of all individuals in society.



Creativity  
and Innovation  
European Year 2009

# IV Workshop on innovation in Education and training in Master programs.

15th to 17th June 2009  
(Coimbra, Portugal)



Erasmus Mundus

[www.erasmuswop.org](http://www.erasmuswop.org)



**Creativity** is a driver for **innovation** and a **key factor** for the **development** of personal, occupational, entrepreneurial and social **competences** and the well-being of all **individuals in society**.



# Creativity and Innovation European Year 2009

Coordinator: José M. Peiró

The aim of the present workshop is to contribute to the innovation and creativity in the design, implementation and development of new and innovative strategies for the education of Master students.

In the workshop will participate about 30-35 teaching staff from the 5 universities involved in the consortium: Universities of Barcelona, Bologna, Coimbra, Paris and Valencia. The goal of the workshop is the development of an innovative program that will facilitate the education of the future Work and Organizational Psychology professionals in a global world.

In order to do that, participants will formulate proposals for innovation on the education need analysis, design of teaching materials and integrated courses, strategies for a more participative and student-focused implementation, and evaluation of students learning and outcomes.

Results of the workshop will be posted in the web site of the workshop and comments and exchange will be welcome.

## Monday, 15th June 2009

9.00-10.00. Opening Ceremony. Prof. José M. Peiró (Coordinator of the WOP-P EM Master Program)  
10.00-11.30. Creativity & Innovation in Education  
11.30-12.00. Coffee break  
12.00-14.30. Training in creativity on Work Psychology  
14.30-16.00. Lunch  
16.00-18.00. Procedures and tools in Work Psychology training.  
18.00-18.30. Coffee break  
18.30-20.00. Innovation and competences development in Master programs

## Tuesday, 16th June 2009

9.00-10.00. Innovation in the design of materials and integrated courses  
10.00-11.30. Training in creativity on Organizational Psychology  
11.30-12.00. Coffee break  
12.00-14.30. Procedures and tools in Organizational Psychology training  
14.30-16.00. Lunch  
16.00-18.00. Training in creativity on Personnel Psychology  
18.00-18.30. Coffee break  
18.30-20.00. Procedures and tools in Personnel Psychology training

## Wednesday, 17th June 2009

9.00-10.00. How to increase the students' implication in knowledge development  
10.00-11.30. Research innovation and creativity  
11.30-12.00. Coffee break  
12.00-14.30. Erasmus Mundus Program as Innovation Model in Higher Education  
14.30-15.00. Closing Ceremony

## Application Procedure:

Application must be send by mail to:  
Inmaculada Aleixos Borrás  
Erasmus Mundus WOP-P  
Coordinating Assistant  
University of Valencia. Faculty of  
Psychology. Avda. Blasco Ibañez, 21  
46010 Valencia. Spain  
Phone +34 96 386 45 49  
Fax: +34 96 386 46 68  
E-mail [Inmaculada.aleixos@uv.es](mailto:Inmaculada.aleixos@uv.es) /  
[erasmuswop@uv.es](mailto:erasmuswop@uv.es)

## Coordinator of WOP-P EM Master Program:

Prof. José M. Peiró, PhD.  
University of Valencia. Faculty of  
Psychology. Avda. Blasco Ibañez, 21  
46010 Valencia. Spain  
Phone +34963864689