

Moving past the current economic crisis will become certain only when economies recover and push up their competitiveness levels. These depend, among other factors, on R&D investments and on the existence of a business structure capable of transforming innovation efforts into frontline outcomes that allow for a global advantage in innovation, both at the country and the firm levels. Which R&D strategies favour a better positioning in the global economy? Where and how to conduct private and public R&D investments? Which are the most relevant factors to face competition in international markets? These issues are addressed in the research project "R&D strategies in a global economy: intramural investment, competition and international business profitability", financed by the BBVA Foundation.

The Workshop "KIIS, Knowledge, Innovation, and Internationalization Strategies" is devoted to the analysis of the above questions. Related public policy issues will also be discussed. In particular, the aim of this Workshop is to provide a forum where researchers present and discuss high-quality research and benefit from interaction and exchange of ideas.

Scientific and Organizing Committee

Chair: Rafael Moner Colonques (Universitat de València and ERICES)

Dolores Añón Higón (Universitat de València and ERICES)

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Juan A. Máñez Castillejo (Universitat de València and ERICES)

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José J. Sempere Monerris (Universitat de València and ERICES)

I Workshop KIIS

Knowledge, Innovation and Internationalization Strategies

Venue

The workshop will take place at the Room 3P17, located at the third floor of the Facultat d'Economia, Avinguda dels Tarongers, s/n, 46022 València.

Valencia | 19th-20th November 2015
Facultat d'Economia | Universitat de València | Room 3P17

Organisers



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Knowledge,
Innovation, and
Internationalization
Strategies

Valencia

19th-20th November 2015

Facultat d'Economia
Universitat de València

Room 3P17

Thursday, November 19th

15:15h - 15:30h | Presentation

15:30h - 16:50h | Session 1

*Understanding the international
productivity slowdown*

Jonathan Haskel
(Imperial College London and CEPR)

*Improving EU productivity: an unavoidable
policy target. The role of ICT, human capital
and intangible assets*

Matilde Mas
(Universitat de València and IVIE)

16:50h - 17:20h | Coffee break

17:20h - 18:40h | Session 2

*Sequential complementarity in adoption decisions:
the case of CAD and CNC*

Thomas Åstebro (HEC Paris),
Giuliana Battisti (Warwick University) and
Massimo Colombo (Politecnico di Milano)

*Competition & innovation with selective exit:
an inverted-U relationship?*

Pilar Beneito (Universitat de València and ERICES),
María E. Rochina Barrachina (Universitat de València
and ERICES) and Amparo Sanchis Llopis (Universitat de
València and ERICES)

Friday, November 20th

9:30h - 11:30h | Session 3

*Relative R&D intensity for exporters in an
oligopolistic industry with spillovers*

Juan A. Máñez (Universitat de València and ERICES),
Rafael Moner Colonques (Universitat de València and
ERICES), Juan A. Sanchis Llopis (Universitat de València
and ERICES) and José J. Sempere Monerris (Universitat
de València and ERICES)

Intermediate inputs and the export gravity equation

Antonio Navas (University of Sheffield), Francesco
Serti (Universidad de Alicante) and Chiara Tomasi
(University of Trento)

*Markups, exports and R&D: an analysis of Spanish
manufacturing*

Juan A. Máñez (Universitat de València and ERICES),
María E. Rochina Barrachina (Universitat de València
and ERICES) and Juan A. Sanchis Llopis (Universitat de
València and ERICES)

11:30h - 12:00h | Coffe break

12:00h - 13:20h | Session 4

*Participation in R&D, tax credit and subsidy programs: the
weight of inertia*

Isabel Busom (Universitat Autònoma de Barcelona),
Beatriz Corchuelo Martínez-Azúa (Universidad de
Extremadura) and Ester Martínez Ros (Universidad Carlos
III de Madrid)

Factors mediating (foreign) R&D spillovers

Dolores Añón Higón (Universitat de València and ERICES)
and Miguel A. Manjón Antolín (Universitat Rovira i Virgili
and KU Leuven)

13:30h - 15:30h | Lunch

15:30h - 18:30h | Final discussion and KIIS meeting